



OCEAN TOMO
INTELLECTUAL CAPITAL EQUITY

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**OCEAN TOMO AUCTIONS RELEASES RESULTS OF
FALL 2007 LIVE INTELLECTUAL PROPERTY AUCTION**

CHICAGO, IL – October 30, 2007– Ocean Tomo Auctions, LLC -- the auctions arm of Ocean Tomo, LLC, the leading Intellectual Capital Merchant Banc[®] firm -- today announced the results of its Fall 2007 Live Intellectual Property Auction held on October 25th at The Palmer House Hilton in Chicago. Cumulative sales – including buyers’ premium – on the auction floor and immediately following open-bidding totaled \$11,599,500, producing strong results for buyers and sellers alike, with further transactions anticipated to close in the coming weeks.

“Having completed our fifth event, our total patent transactions from auction lots are approximately \$50 million – all within a span of 2 years. Since its inception, we’ve seen an amazing transformation in the market, including corporate acceptance and support as well as increased participation from buyers and sellers. Many of our initial skeptics are now supporting our efforts as our best customers,” said Andrew T. Ramer, President of Ocean Tomo Auctions. “I never envisioned a day where one of our best sources of referrals would be the buyers. The auction has really come full circle.”

Thirty-seven of the seventy-five offered lots were sold on the floor, with lot 42B selling immediately following the open-bidding session, for a 51% transaction success rate and an average sale price per lot of \$305,250. Consistent with past auctions, successful sellers included multinational companies, small to mid-size companies, professional inventors and others.

The chart below displays results by lot (including buyers’ premium):

Lot Number	Total Sale Amount		Lot Number	Total Sale Amount
Lot 3	\$82,500		Lot 23	\$82,500
Lot 4	\$165,000		Lot 24	\$110,000

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Lot 5A	\$11,000		Lot 25	\$165,000
Lot 6	\$110,000		Lot 25B	\$192,500
Lot 6A	\$302,500		Lot 29B	\$38,500
Lot 8	\$715,000		Lot 30	\$165,000
Lot 9	\$385,000		Lot 31	\$16,500
Lot 10	\$1,100,000		Lot 31A	\$110,000
Lot 11	\$165,000		Lot 32	\$71,500
Lot 12	\$165,000		Lot 32A	\$44,000
Lot 13	\$825,000		Lot 33	\$330,000
Lot 14	\$550,000		Lot 34	\$220,000
Lot 15A	\$82,500		Lot 35	\$165,000
Lot 16	\$165,000		Lot 37	\$352,000
Lot 16A	\$110,000		Lot 42	\$341,000
Lot 17	\$594,000		Lot 42A	\$110,000
Lot 19	\$440,000		Lot 42B*	\$550,000
Lot 20	\$1,925,000		Lot 42C	\$495,000
Lot 22	\$110,000		Lot 49	\$38,500

*Transacted immediately following open-bidding.

Over 500 professionals attending the event were witness to yet another stellar performance by David Gooding, founder and president of Gooding & Company, world-renowned classic car auction house, and British auctioneer Charlie Ross, who appears on the ‘Antiques Roadshow’ and ‘Flog It!’ in his native England. “There was quite a healthy turnout at the event as always and more bidding activity in the room than ever,” said Charlie Ross. “Furthermore, we were treated to some extremely spirited bidding on several of the lots.”

Spring Auction Submission Deadline

The next Ocean Tomo Live IP Auction will be held on April 1-2 at The Ritz-Carlton in San Francisco. Ocean Tomo has posted an “open call” for IP submissions and has identified the following areas as having high buyer interest: Audio Encoding/Signal Processing, Digital Media, Financial Services/e-



Commerce, Gaming Technologies, Location Based Services (GPS), Logistics, Semiconductors, Telecommunications and Internet/Web Services.

All patent, trademark, copyright and domain submissions for The Ocean Tomo Spring 2008 Live IP Auction should be received no later than November 30, 2007. To submit IP for consideration or for more information, please call 312.377.4851 or visit www.OceanTomoAuctions.com.

About Ocean Tomo Auctions:

Ocean Tomo Auctions has received global recognition as the leader in the live auctioning of intellectual property assets for some of the world's largest and most established companies. Hundreds of key decision makers in the intellectual property and financial communities attend and participate in the auctions and related workshops, including C-level executives, Fortune 500[®] IP professionals, investors, small to mid-size companies, inventors and media professionals. Ocean Tomo Auctions has been featured on CNBC, Bloomberg TV, The Wall Street Journal, Barron's, Red Herring, BusinessWeek, Reuters and more. The live auctions are held in the spring and fall in the U.S. and alternating in the summer between Europe and Asia.

About Ocean Tomo, LLC:

Established in 2003, Ocean Tomo, LLC (www.OceanTomo.com) is the leading Intellectual Capital Merchant Banc[®] firm that specializes in understanding and leveraging Intellectual Property ("IP") assets. The company provides advice in IP-related mergers and acquisitions, investments, valuations, expert services, analytics and IP auctions. Headquartered in Chicago, Ocean Tomo has offices in San Francisco, Palm Beach, Orange County and Washington, DC. Subsidiaries of Ocean Tomo include: Ocean Tomo Auctions, LLC; Ocean Tomo Asset Management, LLC; and Ocean Tomo Capital, LLC -- publisher of the Ocean Tomo 300[®] Patent Index (Amex: OTPAT), the Ocean Tomo 300[®] Patent Growth Index (Amex: OTPATG) and the Ocean Tomo 300[®] Patent Value Index (Amex: OTPATV).

About Gooding & Company:

Gooding & Company provides unparalleled service for those in the close-knit world of classic car collecting. Several record sales highlighted the company's recent Pebble Beach Auction including \$4.51 million for a 1931 Blower Bentley. The sale of 122 lots that totaled more than \$61.3 million included a 1959 Ferrari 250 GT California Spyder for \$4.455 million; and an 1886 De Dion Bouton et Trépardoux



steam car, known as the oldest running car in the world, for \$3.52 million. Also offered as the largest donation of its kind in the world, was the only-known complete collection of first-series Rolls-Royce Silver Ghosts owned by Richard J. Solove, which generated over \$14.3 million for cancer research at the Ohio State University Medical Center.

Gooding & Company conducts the Pebble Beach Auction at the annual Pebble Beach Concours d'Elegance and the Gooding & Company Scottsdale Auction in January. The company offers a wide range of services including private and estate sales, appraisals, collection management, estate and tax planning assistance. For more information please contact 310-899-1960 or visit www.goodingco.com.

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