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**FOR IMMEDIATE RELEASE:**

**UnitedLex Announces Strategic Relationship with Ocean Tomo to Become Patent/Bid-Ask™ Broker in India**

**ATLANTA, Ga. (February 24, 2009)** – UnitedLex, a global leader in legal consulting, technology and outsourcing, today announced it has formed a strategic relationship with Ocean Tomo, LLC – the leading Intellectual Capital Merchant Banc® firm – to become a licensee of the firm’s Patent/Bid-Ask™ (PBA) program in India.

The PBA platform, developed by Ocean Tomo, is the first web and voice brokerage-based transactional marketplace, where virtually all issued patents and patent applications across 81 countries and patent-issuing authorities may be purchased, sold, or exclusively licensed on a fully paid basis if there is a willing buyer and seller.

“PBA was designed to address the inherent lack of liquidity in the transaction of patents worldwide,” said James E. Malackowski, President & CEO of Ocean Tomo. “Our arrangement with UnitedLex will broaden our reach to patent owners throughout India, offering them a new alternative to easily and efficiently transact their patents. We look forward to a mutually collaborative relationship.”

“The PBA platform directly addresses the marketplace for intellectual property in India,” explained Dan Reed, CEO of UnitedLex. “As a PBA broker in India, we will optimize the sale of patents across the territory. Ocean Tomo’s reputation within the patent space is well respected and will enhance our visibility and credibility when using the PBA program in India.”

### **About Ocean Tomo, LLC**

Established in 2003, Ocean Tomo, LLC ([www.OceanTomo.com](http://www.OceanTomo.com)) is a fully integrated Intellectual Capital Merchant Banc® firm that specializes in understanding and leveraging Intellectual Property (IP) assets. The company provides financial products and services related to IP financial & survey expert testimony, valuations, investments, risk management and transactions. Headquartered in Chicago, Ocean Tomo also has offices in DC Metro, Greenwich, Orange County, Palm Beach, San Francisco, and Paris, France.

### **About UnitedLex**

UnitedLex is a global leader in legal consulting, technology and outsourcing. As the preferred choice of the Global 500 and AmLaw 100, the company empowers its clients by delivering rapid and scalable results with measurable returns in the fields of litigation, contracts and sourcing, intellectual property, immigration and law firm support. With offices in the United States, the United Kingdom and India, UnitedLex offers its clients the optimal blend of consulting and technology-driven outsourcing solutions. For more information, visit [www.UnitedLex.com](http://www.UnitedLex.com).

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