



OCEAN TOMO™
INTELLECTUAL CAPITAL EQUITY®

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**OCEAN TOMO ENGAGED TO SELL PATENTED SPLASH PROOF LID
TECHNOLOGY FOR HOT AND COLD BEVERAGES**

Chicago, IL – October 10, 2007 – Ocean Tomo, LLC today announced that it has been engaged to sell a patented splash proof beverage lid technology for both hot and cold beverages. The technology includes three U.S. Patents, one Canadian Patent and associated business assets. The splash proof lid system is adaptable to any variety of hot or cold beverage disposable drinking cups (e.g., paper, plastic, styrofoam or polystyrene) and provides a dramatic improvement over other commercially available lid systems. Sample lids are available upon request from Ocean Tomo.

The technology improves upon other lid systems by eliminating the need for consumers to open or close a lid aperture or lid-attachment to seal the cup between sips as well as removing the need for a straw. The utility of the splash proof lid system is that it permits drinking and prevents splashing without any intervention by the beverage consumer. The lid technology dramatically reduces the likelihood of injury, damage and stains resulting from spills as compared with other lid systems currently available in the market.

“The splash proof lid technology is a viable and economical solution to the problems commonly associated with beverage spills resulting from the use of lid systems currently available in the market,” said Dean Becker, Vice Chairman at Ocean Tomo. “The utility of the technology coupled with the patent-protected proprietary advantage make these assets a uniquely attractive acquisition.”

Each of the three industries (plastic packaging manufacturing, distribution, and beverage retailing/merchandising) along the value-chain of hot and cold beverages competes in a mature market where innovative products are increasingly rare. Acquisition of the splash proof lid technology will provide a proprietary advantage with increased market share and profit margins in the highly-competitive beverage purveyor market.

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For more information on the splash proof lid technology or to receive complimentary samples lids, please contact Paul Greco at 914.220.1088 or pgreco@oceantomo.com.

About Ocean Tomo, LLC

Established in 2003, Ocean Tomo, LLC (www.OceanTomo.com) is the leading Intellectual Capital Merchant Banc® firm that specializes in understanding and leveraging Intellectual Property (“IP”) assets. The company provides advice in IP-related mergers and acquisitions, investments, valuations, expert services, analytics and IP auctions. Headquartered in Chicago, Ocean Tomo has offices in San Francisco, Palm Beach, Orange County and Washington, DC. Subsidiaries of Ocean Tomo include: Ocean Tomo Auctions, LLC; Ocean Tomo Asset Management, LLC; and Ocean Tomo Capital, LLC -- publisher of the Ocean Tomo 300® Patent Index (Amex: OTPAT), the Ocean Tomo 300® Patent Growth Index (Amex: OTPATG) and the Ocean Tomo 300® Patent Value Index (Amex: OTPATV).

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