



OCEAN TOMO  
INTELLECTUAL CAPITAL EQUITY

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Wendy Chou

718.812.6707

[wchou@oceantomo.com](mailto:wchou@oceantomo.com)

**OCEAN TOMO INTRODUCES FIRST AND ONLY PLATFORM ALLOWING  
BUYERS & SELLERS TO TRANSACT ALL 33M+ GLOBAL PATENTS**

*Multi-Lingual Voice Brokering and Web-Based Tools Support Bids and Asks  
on Patent Assets across 77 Countries and Patent Issuing Authorities*

**CHICAGO, IL – April 8, 2008** – In an ongoing effort to further IP liquidity, Ocean Tomo, LLC today announced the launch of its newest transaction platform – Patent/Bid-Ask™ (PBA). PBA ([www.OTPBA.com](http://www.OTPBA.com)) is the first web- and voice-enabled public forum that allows buyers and sellers to make and receive offers on all 33 million plus patent assets across 77 countries and patent issuing authorities in a completely transparent fashion.

“Virtually any patent asset in the world can now easily be transacted between a willing buyer and a seller through PBA. Importantly, it supports unsolicited offers, or Bids, for patent assets, thus, buyers wanting to initiate a sale or exclusive license can anonymously contact patent owners,” said James E. Malackowski, President & CEO, Ocean Tomo. “PBA enhances the likelihood of a patent sale as well as the flexibility of jointly securing related assets by integrating intellectual property from 77 countries and patent issuing authorities.”

All offers to buy (“Bids”) and offers to sell (“Asks”) are placed through an Ocean Tomo voice broker utilizing standard processes and transaction documents developed in accordance with the firm’s well-known live public auctions. Ocean Tomo qualifies all buyers by requiring either a deposit or a pre-approved subscription account. Of course, the Bids may or may not meet the Asks, but Ocean Tomo voice brokers facilitate to close the Bid-Ask gap to the benefit of all parties.

As a benefit to the IP marketplace, all Bids, Asks and final transaction prices are posted publicly, making it the first and only global patent price discovery platform. Some additional benefits to the PBA platform include: bidder confidentiality; ability to purchase an unlimited combination of patent assets from a single owner or within an international patent family; ability to purchase published patent applications with or without issued patents; and risk mitigation for buyers by ownership assurance offered by Ocean Tomo Risk Management.

For more information about PBA, please visit [www.OTPBA.com](http://www.OTPBA.com) or contact DJ Nag at 312.327.4437 or [dnag@oceantomo.com](mailto:dnag@oceantomo.com).

*About the Ocean Tomo Transaction Practice*

200 West Madison, 37<sup>th</sup> Floor  
Chicago, Illinois 60606  
312.327.4400  
[www.oceantomo.com](http://www.oceantomo.com)

*Intellectual Property (IP) owners seek to balance a variety of financial and business objectives when monetizing their assets including deal structure, price, publicity and marketing, competitive intelligence and expenditure of resources. The Ocean Tomo Transaction Business Unit offers four primary products designed to meet such needs -- Private IP Brokerage, Live Multi-Lot IP Auctions, Patent/Bid-Ask™ (PBA) and The Dean's List™ Online IP Exchange (TDL). Each solution is tailored to provide the proper forum and appropriate level of service based on the client's specific requirements. For more information, please visit [www.OceanTomo.com/Transactions](http://www.OceanTomo.com/Transactions).*

***About Ocean Tomo, LLC***

*Established in 2003, Ocean Tomo, LLC ([www.OceanTomo.com](http://www.OceanTomo.com)) is the leading Intellectual Capital Merchant Banc® firm that specializes in understanding and leveraging Intellectual Property ("IP") assets. The company provides advice in IP-related mergers and acquisitions, investments, valuations, financial & survey expert testimony, analytics and IP auctions. Headquartered in Chicago, Ocean Tomo has offices in San Francisco, Palm Beach, Orange County and Washington, DC. Subsidiaries of Ocean Tomo include: Ocean Tomo Auctions, LLC; Ocean Tomo Asset Management, LLC; and Ocean Tomo Capital, LLC -- publisher of the Ocean Tomo 300® Patent Index (Amex: OTPAT), the Ocean Tomo 300® Patent Growth Index (Amex: OTPATG) and the Ocean Tomo 300® Patent Value Index (Amex: OTPATV).*

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