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## **Ocean Tomo and Blueprint Ventures Create Alliance to Unlock Intellectual Property Value Inside Corporations**

*Private equity firm Blueprint Ventures and Intellectual Property (IP) powerhouse Ocean Tomo to help corporations value and monetize dormant IP*

**PALM SPRINGS, CA. – February 4, 2008** – Ocean Tomo, LLC and Blueprint Ventures today announced an alliance to find, fund and accelerate the adoption of Corporate IP Spinouts within the technology sector. The alliance was announced at the IBF Corporate Venturing & Strategic Investing Conference held in Palm Springs.

Leveraging Blueprint Ventures investment focus on Corporate IP Spinouts, this partnership will allow Ocean Tomo to present its clients with an additional monetization strategy for dormant IP beyond the company's highly successful IP auction and private sale capabilities. Blueprint's corporate partners will benefit from deeper access to Ocean Tomo's IP valuation, auction and private sale services in cases where a Corporate IP Spinout is not feasible.

Ocean Tomo is the leading Intellectual Capital Merchant Banc™ firm that specializes in understanding and leveraging IP assets. The firm pioneered the use of public auctions of IP as a way to monetize dormant IP. Ocean Tomo is extending its leadership position in the IP space by partnering with Blueprint to bring new, creative strategies to corporations seeking to create additional value from their unused IP.

“As Ocean Tomo's preferred private equity partner, Blueprint Ventures will play a critical role in helping our corporate clients generate maximum value from their prior R&D investments,” said James Malackowski, President and CEO of Ocean Tomo. “Blueprint's Corporate IP Spinout structuring expertise and investment capital will enable high-tech companies to benefit fully from the future upside of their high-potential IP and technologies.”

Blueprint Ventures is a technology investment firm that leads the industry in backing Corporate IP Spinouts. Blueprint works with clients to identify unused intellectual property and key personnel to use as the basis for new venture-backed start-ups. Blueprint has financed more than a dozen such spinouts in recent years and has developed significant expertise in these unique

## **Ocean Tomo and Blueprint Ventures Create Alliance**

**Pg. 2**

transactions. About two-thirds of Blueprint's deals have been Corporate IP Spinouts, including LANDesk Software (Intel spinout), Vidient Systems (NEC spinout), and OnPATH Technologies (Brocade spinout).

"Ocean Tomo is positioned at the intersection of intellectual property and private equity finance," said George Hoyem, managing director of Blueprint Ventures. "It is at this intersection where our two firms can create the best value to our corporate clients by giving them a way to unlock the dormant value of their unused IP through several paths, including Corporate IP Spinouts, auctions and private sales."

"By raising awareness of strategies for creating value from IP trapped inside corporations Blueprint and Ocean Tomo will help change the way corporations view the hundreds of billions of invested dollars trapped in unused IP," said Peter Dougherty, president & CEO of OnPATH Technologies. OnPATH provides virtualized infrastructure layer (VIL) solutions that enable organizations to have an automated and simplified physical layer infrastructure that improves the availability, manageability, and performance of their IT environment. In 2007, Blueprint funded the company enabling OnPATH to purchase the patented UCS product line from Brocade/McDATA.

"There is tremendous innovation inside corporations of every size waiting in the wings to be monetized and commercialized with the help of forward looking firms like these," Dougherty added.

### **About Ocean Tomo, LLC**

Established in 2003, Ocean Tomo, LLC ([www.OceanTomo.com](http://www.OceanTomo.com)) is the leading Intellectual Capital Merchant Banc<sup>™</sup> firm that specializes in understanding and leveraging Intellectual Property ("IP") assets. The company provides advice in IP-related mergers and acquisitions, investments, valuations, financial & survey expert testimony, analytics and IP auctions. Headquartered in Chicago, Ocean Tomo has offices in San Francisco, Palm Beach, Orange County and Washington, DC. Subsidiaries of Ocean Tomo include: Ocean Tomo Auctions, LLC; Ocean Tomo Asset Management, LLC; and Ocean Tomo Capital, LLC -- publisher of the Ocean Tomo 300<sup>®</sup> Patent Index (Amex: OTPAT), the Ocean Tomo 300<sup>®</sup> Patent Growth Index (Amex: OTPATG) and the Ocean Tomo 300<sup>®</sup> Patent Value Index (Amex: OTPATV).

### **About Blueprint Ventures**

Blueprint Ventures is a San Francisco Bay Area investment firm focused on technology start-ups including components, systems, and software/services. The firm works with exceptional entrepreneurs to deliver disruptive technologies to market in a capital-efficient manner. Blueprint is the industry innovator in leading Corporate IP spinouts by partnering with high-tech companies to commercialize their non-core, pre-revenue intellectual property. Blueprint's investment professionals provide significant entrepreneurial, operating, and investment experience to their portfolio companies.

For more information, visit [www.blueprintventures.com](http://www.blueprintventures.com).

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