



OCEAN TOMO
INTELLECTUAL CAPITAL EQUITY

FOR IMMEDIATE RELEASE

Media Contact:
Wendy Chou
718.812.6707
wchou@oceantomo.com

**OCEAN TOMO TO OFFER INDUSTRY'S FIRST FIXED FEE SERVICE FOR
DAMAGES EXPERT TESTIMONY IN PATENT INFRINGEMENT CASES**
*Leading Intellectual Property Services Firm Responds to Changing Patent Infringement
Landscape, Economic Conditions and Client Concerns with Innovative Pricing Structure*

CHICAGO, IL – January 27, 2009 – Ocean Tomo, LLC, the leading Intellectual Capital Merchant Banc® firm, today announced, in an ongoing effort to meet client demands, it will offer the industry's first fixed fee pricing for damages expert services in patent infringement cases.

“Litigation has always been a highly variable business. In today's economy, more than ever, clients want as much cost certainty as possible when making decisions on the business of patent litigation,” said Andrew Carter, Managing Director of Ocean Tomo's Expert Testimony Practice. “While law firms have already been moving in this direction by providing flat fee services, instituting cost caps, and providing firm budgets, expert testimony has remained more of a traditional ‘pay by the hour’ business. Given the changing nature of the patent infringement landscape, the traditional system may be inappropriate for some cases or certain clients.”

Law firms managing patent litigation realize several immediate advantages by utilizing Ocean Tomo's fixed fee damages experts. Most importantly, using fixed fee services demonstrates a cost control commitment to clients. Other benefits include: reduced expert cost variability; better case management; enhanced ability to keep expert costs within client budgets; streamlined billing process; and increased potential to work with a broader range of clients. Pricing for fixed fee services typically varies from \$10,000 to \$45,000 per phase for participating experts.

For more information on Ocean Tomo's fixed fee services or to discuss your specific case, please contact Molly Keelan at 312.377.4857 or mkeelan@oceantomo.com or visit www.OceanTomo.com/Expert.

About Ocean Tomo

Established in 2003, Ocean Tomo, LLC (www.OceanTomo.com) is the leading Intellectual Capital Merchant Banc® firm. The company provides financial products and services related to Intellectual Property financial & survey expert testimony, valuations, investments, risk management and transactions. Headquartered in Chicago, Ocean Tomo also has offices in San Francisco, Washington DC, Greenwich, Orange County, and Palm Beach. Subsidiaries of Ocean Tomo include: Ocean Tomo Auctions, LLC; Ocean Tomo Federal Services, LLC; Ocean Tomo Asset Management, LLC; and Ocean Tomo Capital, LLC -- publisher of the Ocean Tomo 300® Patent Index (NYSE Euronext: OTPAT), the Ocean Tomo 300® Patent Growth Index (NYSE Euronext: OTPATG) and the Ocean Tomo 300® Patent Value Index (NYSE Euronext: OTPATV).

#

200 West Madison, 37th Floor
Chicago, Illinois 60606
312.327.4400
www.oceantomo.com