



OCEAN TOMO  
INTELLECTUAL CAPITAL EQUITY

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**OCEAN TOMO PREDICTS NEW DIRECTION IN IP TRANSACTIONS**

*Dipanjan Nag and Michael Anglin to Co-Head Efforts*

**CHICAGO, IL – March 2, 2009** – The marketplace for Intellectual Property (IP) has grown significantly since Ocean Tomo opened its doors in 2003. The firm’s live public auctions and equity indexes (NYSE Euronext: OTPAT) are widely regarded as both catalysts and barometers of the value and liquidity of IP as an asset, primarily focused on patents.

“The patent marketplace is evolving rapidly, both as a natural maturation of the industry and as a result of the current economic climate,” explains Ocean Tomo’s Chief Executive, James E. Malackowski. “Historically IP has been slightly counter cyclical. It is a resource in recessionary periods as the asset can be sold with a license allowing continued use and IP enforcement litigation remains an effective means to recapture rightful market share or pricing.” Speaking at a recent conference in Delhi, India, Malackowski also explained that “the natural cycle was interrupted in the current recession as a result of the extremely rapid drop in the stock market resulting in a unusual period of inactivity from November to mid-January. It wasn’t until late January that attention returned to IP as an asset. But now, activity has spiked and is starting to resume normal patterns.”

“Our Damages Expert Testimony practice has never been busier,” reports firm co-founder and Managing Director Andrew Carter. “Clients are looking to protect and exploit every proprietary advantage they have.”

“The firm’s transaction business comprising the three interrelated platforms of (i) live public auctions, (ii) private sale transactions and (iii) web based voice brokerage ([www.PatentBidAsk.com](http://www.PatentBidAsk.com)) is changing,” explains Dean Becker, Vice Chairman. “The past two years were focused almost exclusively on high technology and telecommunications deals. Our public auction was our busiest platform. Today, the market is clearly signaling a significantly growing focus on private transactions in the areas of life sciences -- our biotech/pharma and medical device pipeline is robust. We expect the auction floor to see the high tech sector moving up market to fewer, but larger, deals. There will also be some great values for buyers with cash to act.”

In response to the firm’s demand predictions for 2009 and 2010, the firm announced today that Dipanjan Nag and Michael Anglin, bringing extensive life science and operations experience respectively, would co-head the Transactions Business Unit reporting directly to Becker.

Dr. Dipanjan Nag developed the firms Patent/Bid-Ask platform. Prior to joining Ocean Tomo, he was the Director of Operations in the Office of Technology Development at the University of Nebraska-Lincoln

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(UNL). During his tenure at UNL his office grew more than 300%. Dr. Nag has a Ph.D. in biophysical chemistry and instrumentation from UNL and he has performed research in the area of unusual DNA structures and interaction of cations. He also holds a MS in chemistry and a Bachelor in Pharmaceutical Engineering. In 2005 he received his MBA in marketing from UNL. Dr. Nag will lead the firm's efforts on private transactions.

Mr. Michael Anglin was previously the Chief Operation Officer of the firm's well known auctions platform. Prior to joining Ocean Tomo, he ran the product development and research function for a Chicago based technology firm known for management of complex data, analytics, and reporting infrastructure. Notably, his experience extends to large process and technology development projects for financial services and public sector clients. Mr. Anglin holds a BBA degree in Accounting from the College of William and Mary, and an MBA in Finance, Strategy and Economics from the University of Chicago Booth School of Business. He is a Certified Public Accountant in the Commonwealth of Virginia. Mr. Anglin will lead the firm's auction business.

"We do expect some impact to pricing at our upcoming auction at the Ritz Carlton San Francisco on March 27<sup>th</sup>," Malackowski concedes. "That said, the US market remains much stronger than technology sectors in Asia. We are considering delaying to 2010 our planned introduction of the auction platform in Hong Kong mid-June. Having a good US patent portfolio still remains to be the most promising ticket to win in the global markets, and the recession is making more buyers and sellers focus on US patents. We are watching the data closely but if the trend remains, we will not hesitate to move Hong Kong back and hold a second auction in the US, likely Chicago, later this year." Ocean Tomo's auction last October in Chicago, in the same month that the Dow Jones Index dropped 14%, was its second strongest and an undisputed success. "Chicago is our hometown and has always been a good venue for us," Malackowski maintains. "Even if the balance of 2009 turns out to be challenging, we are committed to all three components of our transactions platform and take seriously our role as a market maker."

#### ***About Ocean Tomo***

*Established in 2003, Ocean Tomo, LLC ([www.OceanTomo.com](http://www.OceanTomo.com)) is a fully integrated firm that specializes in understanding and leveraging Intellectual Property (IP) assets. The Firm provides its unique Intellectual Capital Merchant Banc® financial products and services in the fields of IP financial & survey expert testimony, valuations, investments, risk management and transactions. Headquartered in Chicago, Ocean Tomo also has offices in DC Metro, Greenwich, Orange County, Palm Beach, San Francisco, and Paris, France. The Firm is also publisher of the Ocean Tomo 300® Patent Index (NYSE Euronext: OTPAT), exclusive licensee and distributor of the PatentRatings® System, and founder of The Intellectual Property Exchange International, Inc. (IPXI), the first financial exchange with an IP focus.*

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